

# Mad about the environment?

*Well, we're pretty angry too...*



Unwrapping  
the facts about...

**PVC**  
Supported by



and



Stories have been circulating about PVC which might give you cause for concern. That's why we think it's time to set the record straight.

First, European PVC producers are some of the best examples of responsible industry anywhere in the world. We work hard to make sure that our production processes meet the highest international environmental standards and we will not tolerate being blamed for dioxin levels. In any case research shows that dioxin levels in the UK and Europe are declining and only a tiny proportion of global dioxin emissions comes from the European PVC industry - much less than from most other industrial and natural resources.

Secondly, we believe our products are not only safe to use - but actually make a major contribution to the health, safety and well-being of people around the world. There is no basis in science for allegations that manufacturing, using or disposing of PVC is dangerous. And the suggestion of using alternative materials such as glass bottles and tins could bring massive environmental damage by increasing heavy road transport and damaging exhaust emissions.

Finally, PVC is one of the most rigorously researched of all the materials. For this reason - and many others - it is the material charged with the task of carrying the blood which one day might save your life. It is used not only in plasma bags but in tubing for surgery, in safety packaging for medicines and pharmaceuticals, and for the life-saving PVC "second skin" used in emergency burns units.

The truth is that if we had to live without PVC, society could end up paying an enormous cost in environmental damage and human misery. Don't get mad about PVC, contact us and we will be happy to give you the facts.



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