

Which is more dangerous to humans?



Stories have been circulating about PVC which might give you cause for concern. That's why we think it's time to set the record straight.

We believe there is no basis in science for the allegations that PVC is dangerous, and the real truth is that it helps save thousands of lives around the world every day. So the chances are that banning it could bring an enormous cost in human misery.

It is no accident that around two thirds of the food we buy is protected from contamination and harmful bacteria by plastic film - a family of high-performance barrier materials of which PVC is a most important member. It is also no accident that in countries where such modern packaging and distribution systems are not yet in use, as much as fifty per cent of all food produced can be wasted between harvest and table.

PVC clingfilm prevents dangerous cross-contamination and bacterial spread in our homes, hospitals and restaurants. PVC also has unique properties which make it a primary choice for the odour-free, taint-free protection of bottled waters and soft drinks. PVC is the material charged with the task of carrying the blood which one day might save your life - as well as being used in tubing for surgery and safety packaging for medicines and pharmaceuticals.

The PVC industry is certainly hurt by allegations about the safety of its products - but not nearly so hurt as you might be if PVC didn't exist. If you need protection against stories about PVC, contact us and we will be happy to give you the facts.

Unwrapping
the facts about...


Supported by


British Plastics Federation

and


PACKAGING AND INDUSTRIAL FILMS ASSOCIATION



BPF Tel: 0171 457 5046 Fax: 0171 457 5045
PIFA Tel: 0115 978 8831 Fax: 0115 942 2650