

It doesn't take a lot of bottle to give you the real facts about PVC!



You may have heard stories about PVC in the environment so we thought we'd pour out the facts for you. The real truth about PVC is that it helps save thousands of lives around the world every day. So the chances are that trying to live without it could bring an enormous cost in human misery.

It is no accident that around two thirds of the food we buy is protected from contamination and harmful bacteria by plastic packaging - a family of high-performance barrier materials of which PVC is a most important member.

It is also no accident that in countries where such modern packaging and distribution systems are not yet in use, as much as fifty per cent of all food produced can be wasted between harvest and table.

PVC has unique properties which make it a primary choice for the odour and taint-free protection of food and drink. When you add the fact that lightweight PVC bottles dramatically reduce distribution costs and damaging exhaust emissions, it's easy to understand why they're so popular for everything from fruit drinks to cooking oils, and from mineral waters to toiletries.

The PVC industry is certainly hurt by allegations about the safety of its products - but not nearly so hurt as you might be if PVC didn't exist. If you've got the bottle to find out the truth about PVC, contact us and we will be happy to give you the facts.

The safe choice...



and



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